



Project title	New Professional Diploma in Plant Clinic and Phytosanitary Technologies (PRO-DPCP)
Project No	609550-EPP-1-2019-1-BG-EPPKA2-CBHE-JP
Work Package	WP7. DISSEMINATION & EXPLOITATION
Title of Deliverable	Task 7.1. Plenary and press conference
Dissemination level	Department / Faculty, Institution, Local, and National
Editor	Prof. Yasser Shabana Assistant Lecturer: Mohamed Rizk





Expected Deliverable/Results/Outcomes	Work Package and Outcome ref.nr	7.1.	
	Title	Plenary and press conference	
	Type	<input type="checkbox"/> Teaching material <input type="checkbox"/> Learning material <input type="checkbox"/> Training material	<input checked="" type="checkbox"/> Event <input checked="" type="checkbox"/> Report <input type="checkbox"/> Service/Product
	Description	<p>The official launch of the project will be organized after partners internal agreement signed on early 2020 in conjunction with the first meeting of the management Committee. After this initiation followed by a press conference with the press release and formal meetings with all relevant project partners. Three separate days for Plenary and press conference at P4, P6 and P8 project sites in Egypt represent East, North, Middle and South regions.</p> <p>The purpose of the events and meeting is to present the objectives of the project, issues related the DPCP diploma program and to exchange experiences related to the implementation of similar projects. This event is to provide the project assumptions, the possibility for commercialization of innovative solutions by university staff and the perspectives for cooperating companies. In addition to the organizers, the talks will be led by representatives of the university authorities and representatives of innovative companies in food industries and agriculture that have achieved commercial success. The event will end with a discussion panel with the possibility of participation for all interested persons. It will be a perfect opportunity for entrepreneurs, local government representatives and business institutions as well as academic staff of the Mediterranean universities to familiarize with the current pro-innovative processes and their impact on the economy of the Mediterranean Region. Participation in conferences is free of charge. The organizer will provide all participants hand-outs. Persons interested in participating in conferences should fill out an application form online and submit electronically to the Project Office.</p>	
	Due date	3 separate days in M3 to M4	
Languages	En, Ar		
Target groups	<input checked="" type="checkbox"/> Teaching staff		



	<input checked="" type="checkbox"/> Students <input type="checkbox"/> Trainees <input checked="" type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Other
	<i>If you selected 'Other', please identify these target groups. (Max. 250 characters)</i> Invited press and media; Key persons of HE, EU delegation office in PC, National Erasmus+ officers, government and representatives of the labour market of Agricultural companies, <u>Invited key staff and experts from associate partners</u>
Dissemination level	<input checked="" type="checkbox"/> Department / Faculty <input checked="" type="checkbox"/> Local <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Institution <input type="checkbox"/> Regional <input type="checkbox"/> International

After signing the agreement in 2020, **task 7.1** was supposed to be followed by a press conference with the press release and official meetings with all relevant project partners as indicated in the project work plan. However, due to the emergence of the Corona pandemic and the attendance of joint meetings, we had to postpone the start of this conference. However, we tried hard to realize what had been missed by conducting a number of press interviews through newspapers, agriculture and television. The aim of this activity was to announce the project's start, disseminate the project's objectives and outcomes, present the issues related to the DPCP diploma program, and exchange experiences related to the implementation of similar projects, as well as provide the project assumptions, the possibility for commercialization of innovative solutions by university staff, and the perspectives of cooperating companies. This helped to open the door for many meetings with stakeholders and institution representatives.





At Mansoura University (P4)

- Date: **10 /8 /2023**
- Number of participants: **100**
- Number of Teaching Staff: **1**
- Number of Trainees: **99**



Figure 1: Prof. Shabana explains the details of the plant clinic program for the staff members, post graduate students, and undergraduate students of his institution.

At Alexandria University (P6)

- Date: **21 /11 /2022**
- Number of participants: **43**
- Number of Teaching Staff: **1**
- Number of Trainees: **42**





Figure 2: Prof. Nader Ashmawy talk with his students about the objectives of the DPCP diploma program.

At Suez Canal University (P7)

- Date: **7 /03/2022** – Plenary session and inauguration conference of the diploma plant clinic program at SCU
- Number of participants: 48

The seminar was attended by representatives of Faculty of Agriculture- SCU (various departments: Botany, Plant protection, Agronomy) and post-graduate students as well as researchers working in the different work packages’ activities as well as **Professor Waleed Shaban** in his role as coordinator with the coordination team of **PRO-DPCP** project in SCU.







- **Figure 3:** A press release was published in the Al-Shrouq newspaper about the starting *the Plant clinic* program at Suez Canal University -**22 /09/2022** – Online Newspaper Article

At Sohag University (P9)

- Date: **19 /11/2020**
- Number of participants: Online Newspaper Article





Figure 4: A press release was published in the Al-Ahram newspaper, the largest Egyptian newspaper. It indicated that Prof. Ahmed Aziz, President of Sohag University, chaired the third coordination meeting with representatives of six Egyptian universities, namely Sohag University, Alexandria, Ain Shams, Mansoura, Suez Canal, and South Valley. The news stated that the meeting was aimed at discussing cooperation between the six universities and three European universities in Bulgaria, Hungary, and Italy to initiate the activities of the "Plant Clinic and Phytosanitary" project. The news reported that the meeting was attended by six representatives of the university, as well as Prof. Ahmed Suleiman, Vice President for Graduate Studies and Research; Prof. Muhammad Abdel Hafeez, Dean of the Faculty of Agriculture; Dr. Kamal Khalil, Dean of the Faculty of Science; and a number of faculty members.

